

**FOR IMMEDIATE RELEASE**

## Sonata Venture Solutions Opens Office in Baltimore Sonata Venture Solutions & The Launchbox® accept role as Entrepreneur in Residence at ETC

**Baltimore, MD: November 5, 2012** – On November 5, 2012, [Sonata Venture Solutions, LLC](#), a strategic, results-centric marketing, branding and public relations firm, opened its second primary office in Baltimore, MD at the [ETC \(Emerging Technology Centers\)](#). Named to the Entrepreneur in Residence program, Sonata Venture & The Launchbox will actively work with ETC clients.

Sonata Venture Solutions focuses on helping small to mid-sized companies grow through strategic planning and tactical execution. The company was founded by Laura Kirby-Meck, a long time marketing and sales leader in the hospitality industry. Speaker, author, and entrepreneur, Laura brings leadership, working knowledge, ability to drive strategy and attention to detail to the clients Sonata Venture and The Launchbox works with.

“Both our service and product offerings have seen diverse industry interest. We have annual contracts with clients in hospitality [suppliers and vendors], retail, insurance, finance, agriculture, real-estate, and government,” shared Laura Kirby-Meck, CEO Sonata Venture Solutions. “We’re thrilled to be moving into ETC’s 33<sup>rd</sup> Street facility and truly looking forward to working more closely with our Baltimore clients” Meck continued.

“Sonata Venture brings years of experience in Public Relations, Marketing, Social Media, Partnerships, Branding and more,” shared Deborah Tillett, President, Emerging Technology Centers. “We are proud to have them join the ETC.” Tillett continued.

“There are some opportunities that present themselves, and you know it is something you are compelled to do. Sonata has thrived with its headquarters here in Westminster and we are truly looking forward to the next chapter as we open our office in Baltimore. The available resources at ETC and its entrepreneurial culture truly lend themselves to this expansion. Through hard-work, commitment to excellence and customer-centric service, we continue to see a very bright future for Sonata Venture and The Launchbox” Laura stated.

### **About Emerging Technology Solutions:**

The ETC, a venture of the Baltimore Development Corporation (BDC), is a non-profit business incubator focused on growing early-stage technology and biotechnology companies. The [ETC](#) promotes economic development, providing business, technical, and networking connections to help these companies grow and prosper – adding to both the job and tax base of Baltimore City. To date, ETC client companies have received over \$1.4 billion in funding and have been issued over 200 patents. Since 1999 ETC has provided assistance to 276 companies, 88% of which are still in business. For more information visit [www.etcbaltimore.com](http://www.etcbaltimore.com).

### **About Sonata Venture Solutions:**

With decades of marketing, branding and public relations experience, the team at [Sonata Venture Solutions](#) exceeds client expectations with custom content development, marketing strategy, communications & planning, branding and re-branding products, services and companies. Sonata Venture Solutions is your out-sourced “*Chief Marketing Officer*”, bringing experience and expertise to drive the revenue you need to succeed. To learn more or inquire about a complimentary consultation, [contact](#) Sonata Venture today 443.293.7092 or visit [www.SonataVenture.com / www.itsmylaunchbox.com](http://www.SonataVenture.com / www.itsmylaunchbox.com). Ask about The Launchbox Workshops to grow your business. # # #